

To register, cut on the dotted line, and return this portion to:

Ontario Ministry of Agriculture, Food and Rural Affairs

6484 Wellington Rd. 7, Unit 10

Elora, ON N0B 1S0

Attention: Mary Van den Borre

Fax to: 519-826-3442

Phone: 1-877-424-1300

E-mail to: ag.info.omafra@ontario.ca

Seminars Include:

Dr. John Lawrence, Iowa State University on the economic forecasts and restructuring for the future in swine production.

Al Mussel on the hog cycle downturn.

Bob Hunsberger, Conestoga Meats on packer's perspective of the downturn.

The presentations reflect the views of the presenters. OMAFRA does not necessarily endorse or support the content of the presentations.

Sponsored by:

Ontario Ministry of Agriculture,
Food and Rural Affairs



Agricultural Information Contact Centre:

1-877-424-1300

E-mail: ag.info.omafra@ontario.ca

Northern Ontario Regional Office:

1-800-461-6132

www.ontario.ca/livestock



Ontario Swine Production; the road ahead

2009 Shakespeare Seminar

Wednesday, December 9, 2009

Shakespeare Community Centre

Shakespeare, Ontario

Program 2009

Morning

- 9:30** Coffee, meat trays and registration.
- 10:00** Pork sales from the retail side; what meats do people buy and why.
Colin Siren, Ipsos Reid & Anita Ivanauskas, Ontario Pork
- 10:20** Why the hog cycle is stuck on the downturn. What will and what won't swing the hog cycle up again.
Al Mussel, George Morris Centre, Guelph, Ontario
- 10:50** Three economic forecasts for the future.
Dr. John Lawrence, Iowa State University, Ames, Iowa, USA
- 11:20** Energy strategies, energy solutions and energy generation for swine producers in Ontario.
Michelle Vieira, AgEnergy Co-operatives, Guelph, ON
- 11:40** Self feeding systems for lactating sows, costs, benefits, and behaviour.
Frank Kains, Old Cottage Lane, Waterloo, ON

Afternoon

- 12:00** Lunch
- 1:00** Why I decided to exit the hog industry.
Gilbert VandenHeuvel, Goderich, ON
- 1:20** Why we shut down, why we started back up, and what we have learned.
Phil Anwender, Sebringville, ON
- 1:40** Shutting down a hog barn so it can be started up again.
Sam Bradshaw, Ontario Pork
- 2:00** Viewing the current downturn from a packer's perspective; What worries us the most.
Bob Hunsberger Conestoga Meat Packers, Breslau, ON
- 2:30** Restructuring for the future in swine production.
Dr. John Lawrence, Iowa State University, Ames, Iowa, USA
- 3:00** Adjournment

Participant(s):

Business name:

Business phone:

Business address:

Postal code:

Total enclosed: \$

Cost:

- \$20 if pre-registered by Dec 7, 2009
- \$15 for additional people from the **same farm**
- \$25 at the door

Fill out the above information and make your cheque payable to:

"Shakespeare Event - Ontario Pork"

The information collected on this form will be provided to Ontario Pork for the purpose of payment processing.

If you do not want your contact information kept on file so that we can notify you of future events of interest, please check this box.

Questions can be directed to Ontario Pork at 1-877-668-7675.